RJ Reynolds
Tobacco Company

M. J. GOODMAN
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August 28, 1997

RJR Account # 573005
ERNIES WHOLESALE
810 W WASHINGTON ST
ALLENTOWN, PA 18102

September Winston B2GF Hat

To: ERNIES WHOLESALE

Doral product and shippers have been packed and are available for you at your wholesale supplier **KLEIN CANDY**. If you have changed suppliers or this is not your current supplier, please call our Operations Office at 610-280-9120 and provide us with updated information for future promotions.

A retail account listing for this promotion is attached, please ship the nubers of displays indicated to your accounts on this listing.

Quantity of Shippers:	12
These shippers will service:	7 Retail Stores
Ship Date to retail	Week of September 22, 1997
Retail Sales Offer per SKU	20 Offers
Brand Assortment:	Winston: King Soft Pack, Lt. Soft Pack, King Box and Lt Box
Billing per SKU	4 Saving Priced Cartons

Promotion Description: Utilizes self-contained shipper. Shipper has 20 pack display.

Ship the number of displays to each account as noted on the enclosed retail account listing.

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Source: https://www.industrydocuments.ucsf.edu/docs/tgvp0000

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Winston B2GF Hat
Account: ERNIES WHOLESALE / 573005

Attached is a list of retail accounts authorized to receive the packed displays.

Important Note: If any of the accounts on the attached VAP listing refuse delivery or send the promotional shipper back to you, please contact our Operations office at 610-280-9120. We will arrange to have our sales representatives re-sell the product for you .

For additional information or questions please contact your RJR Representative: Stefan Majer

As always, thanks for your assistance in the marketing of our products

Warm Regards,

Mark

M. J. Goodman

cc: Stefan Majer

Source: https://www.industrydocuments.ucsf.edu/docs/tgvp0000

BPBN54B2

WORKPLAN VAP SUBJOBBER TEMPLATE LISTING

PAGE: 25
DATE: 97-08-20
TIME: 02:18 PM

DIRECT WHSLR : 761406 KLEIN CANDY COMPANY
INDIRECT WHSLR: 573006 ERNIE'S WHOLESALE
TEMPLATE : 700927 71000 WIN OCT HAT
PLATE SEQ : 0001
ES LEVEL : 13XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
133204	133221	678246	ABC MARKET	548 W TILGHMAN ST	ALLENTOWN	PA	18102	1				(610)435-9310
133204		483642	DANNY'S MARKET	347 N. EIGHT STRE	ALLENTOWN	PA	18102	1				(215)740-9966
133204		410023	ELIAS MARKET	601 RIDGE AVE	ALLENTOWN	PA	18102	2				(610)776-1030
133204	133221	183601	G&E SMOKE SHOP	957 HAMILTON MALL	ALLENTOWN	PA	18101	5				(610)821-9577
133204	133221	184213	GEIGER'S MARKET	3001 2ND STREET	WHITEHALL	PA	18052	1				(610)264-2271
133204	133221	557344	HIGHWAY SUPERETTE	1032 S 5TH STREET	ALLENTOWN	PA	18103	1				(610)821-8276
133208	133226	593426	KELLY'S KORNER	710 LINE ST	EASTON	PA	18042	1				(610)252-4343

PAGE BREAK TOTAL ACCOUNTS 7 TOTAL QUANTITY 12

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Source: https://www.industrydocuments.ucsf.edu/docs/tgvp0000

BPEN55B2 WORKPLAN VAP TEMPLATE LISTING

PAGE: 70
DATE: 97-08-20
TIME: 02:36 PM

WHOLESALER : 761406 KLEIN CANDY COMPANY <DIRECT>
TEMPLATE : 700927 71000 WIN OCT HAT
TEMPLATE SEQ : 0001
SS LEVEL : 13XXXX

TERR	RETAIL ACCT	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
134061		573005	ERNIE'S WHOLESALE	810 W WASHINGTON	ALLENTOWN	PA	18102	12				

PAGE BREAK TOTAL ACCOUNTS 1 TOTAL QUANTITY 12

TEMPLATE TOTAL ACCOUNTS 1 TOTAL QUANTITY 12

51844 5466

Source: https://www.industrydocuments.ucsf.edu/docs/tgvp0000